



## AHEAD With Horses

10157 Johanna Ave, Shadow Hills, CA 91040 • (818) 767-6373 • [awhla.org](http://awhla.org)

### Children's Demonstration and Fun Day Sponsorship

Every year, AHEAD With Horses Inc. holds our Annual Children's Demonstration and Fun Day. This is a day when all the children in our program can showcase all of the wonders they have accomplished while riding a horse and have their friends and family cheer them on as they receive their Outstanding Achievement Awards. These accomplishments can range from now being able to lift their head, sit, use their hands and arms, move legs, stand, walk, communicate, or speak, focus, follow directions, etc. These might seem like simple tasks to you, but to these children and their families, they can be life changing!

In addition to our Children's Demonstration, we also have a lunch, games, arts & crafts, and a Silent Auction. It is a fun day for our families and an opportunity for our students to feel special. After two years of having to forgo an in-person event we are especially excited about this year's event which will take place on Saturday, June 10<sup>th</sup>, where we hope you will **Ride~Smile~Grow** with us.

The amount of income we receive from lesson payments only covers a very small portion of our operating costs. We rely on donations, grants, and sponsorships for most of our funding, as such we hope that you will consider becoming a sponsor. We have several levels to choose from:

- Event Sponsor - \$10,000
- Demonstration Sponsor - \$5,000
- Lunch Sponsor - \$2,500
- Booth Sponsor - \$1,000
- Auction Sponsor - \$500

For details on all the sponsorship opportunities please see the attached pages. If you are unable to be a sponsor at this time, please consider a donation of any amount. We also gladly accept in-kind donations for the event or silent auction.

We value your help in making this important event a great success. If you have any questions, please do not hesitate to contact us. Thank you for considering supporting AHEAD With Horses, Inc. We hope to see you in June.

Sincerely,

Michelle Newman  
Executive Director  
[michelle@awhla.org](mailto:michelle@awhla.org)



## AHEAD With Horses

10157 Johanna Ave, Shadow Hills, CA 91040 • (818) 767-6373 • awhla.org

### Sponsorship Opportunities

**\*Note: a hi-res copy of the sponsors' name/logo must be received by AWH by May 15<sup>th</sup>.**

#### Event Sponsor: \$10,000

- Special announcement of company at start of event with representative present
- Shared signage, with all Event Level Sponsors, presenting the sponsor at registration booth
- Dedicated signage presenting the sponsor in prominent event area
- Table provided at the event for sponsor to display promotional materials
- Name listed on website and announced on social media
- Company mentioned in 5 separate social media posts leading up to the event
- Can provide 2 giveaways or promo material for event attendees
- Total of up to Ten (10) Event Tickets

#### Demonstration Sponsor: \$5,000

- Dedicated signage presenting the sponsor at the arena entrance
- Table provided at the event for sponsor to display promotional materials
- Name listed on website and announced on social media
- Company mentioned in 3 separate social media posts leading up to the event
- Can provide 1 giveaway or promo material for event attendees
- Total of up to Eight (8) Event Tickets

#### Lunch Sponsor: \$2,500

- Dedicated signage presenting the sponsor at the lunch booth
- Table provided at the event for sponsor to display promotional materials
- Name listed on website and announced on social media
- Company mentioned in 2 separate social media post leading up to the walk
- Can provide 1 giveaway or promo material for walkers
- Total of up to Six (6) Event Tickets

#### Booth Sponsor: \$1000

- Name listed on website and announced on social media
- Dedicated signage presenting the sponsor at game booth
- Can provide 1 giveaway or promo material for attendees
- Total of Four (4) Event Tickets

#### Auction Sponsor: \$500

- Shared signage listing all Auction sponsors
- Name listed on website and announced on social media
- Can provide 1 giveaway or promo material for attendees
- Two (2) Event Tickets